



# The 2022 WORLD FORUM for Foreign Direct Investment

## MONDAY 9 MAY PRECONFERENCE DAY

- 8:00AM – 8:55AM** **Breakfast**  
**FDI Training Seminar for Investment Promotion Professionals**
- 9:00AM – 4:00PM** *or*  
**Site Visits for Corporate Investors and Site Selectors**
- 6:00PM – 8:00PM** **Welcome Reception**  
*Location TBD*

## TUESDAY 10 MAY CONFERENCE DAY ONE

- 8:00AM – 8:55AM** **Breakfast**
- 9:00AM – 9:30AM** **Welcome to the 2022 World Forum for FDI**  
EMCEE **Guillermo Mazier**  
VP of Innovation, **Conway Data, Inc.** CONFIRMED
- SPECIAL GUEST SPEAKER **Nicola Sturgeon**  
First Minister of Scotland INVITED
- 9:30AM – 10:30AM** **Session I — The Future of Investment**  
As our world view has shifted considerably in light of the Coronavirus Pandemic this session will explore what the future of cross border investment looks like. Our panelists will discuss how the corporate decision-making process has changed, how priorities for investors have shifted and the strategies thriving locations are adopting to develop values led economies and attract high quality investment.
- 10:30AM – 11:00AM** **Networking Break**
- 11:00AM – 12:00PM** **Session II — Net Zero, Renewables, Clean Tech and Energy Transition**  
Are these merely industry buzzwords, or real drivers of corporate growth and sustainable development? A panel of corporate experts will weigh in and tell us how government agencies can help incentivize both.
- 12:00PM – 1:15PM** **Lunch**

- 1:30PM – 2:30PM** **Session III — Investment in Digital Industries: Sector Report**  
*Digital Financial Services  
Digital Business Services  
Software and Cyber Security*

- 2:30PM – 3:00PM** **Networking Break**

- 3:00PM – 4:00PM** **Session IV — Supply Chains and Logistics in a Changing World**  
Like most other industries the logistics sector has faced some challenges and immense change in recent times. In this session we will explore the risks, opportunities and spill over benefits of inward investment created by rapidly evolving global supply chain shifts and how locations can maximize growth potential with best practice strategies to mitigate risks.

- 4:00PM – 4:15PM** **Day 1 Closing Remarks**  
EMCEE **Guillermo Mazier**  
VP of Innovation, **Conway Data, Inc.** CONFIRMED

- 6:00PM – 9:00PM** **Gala Reception**  
*Hosted by Scottish Enterprise*



## WEDNESDAY 11 MAY CONFERENCE DAY TWO

- 8:00AM – 8:55AM** **Breakfast**
- 9:00AM – 9:15AM** **Welcome Back**  
EMCEE **Guillermo Mazier**  
VP of Innovation, **Conway Data, Inc.** CONFIRMED
- 9:15AM – 10:30AM** **Session V — Workforce Development and Global Competition for Talent**  
The last several years have seen a huge shift in how and where we work. How has the move to remote working changed the decision-making process for companies and has this helped or hindered locations in attracting and retaining the top talent they need to compete for investment projects?
- 10:30AM – 11:00AM** **Networking Break**





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**11:00AM – 12:00PM****Session VI — Health Tech**

With a focus on healthcare infrastructure and health tech like we have never seen before, in this session our corporate experts will discuss what is required from a location to ensure this sector can thrive and drive forward continued growth in the future.

**12:00PM – 12:45PM****Lunch****1:00PM – 2:00PM****Session VII — High Value Manufacturing – Sector Report***Aerospace**Transformation of Chemical Industries***2:00PM – 2:30PM****Networking Break****2:30PM – 4:00PM****Session VIII — Food and Drink Innovation**

The Food and Beverage Industry has seen huge amounts of growth and innovation in the last number of years with a huge focus on health and technology. What are the key players in this industry predicting for the future and how should leading age locations and economies position themselves to attract investment from this thriving sector.

**4:00PM – 4:30PM****2023 Host Announcement & Closing Remarks**

EMCEE

**Guillermo Mazier**VP of Innovation, **Conway Data, Inc.** CONFIRMED**HOST SPONSOR****MEDIA PARTNER**