



VANCOUVER, BC
15-17 JUNE 2020



The 2020 WORLD FORUM for Foreign Direct Investment

MONDAY 15TH JUNE PRECONFERENCE DAY

9:00AM – 2:00PM Host Organized Sector Tours
9:00AM – 4:00PM FDI Training Seminar
6:00PM – 8:00PM Welcome Reception

TUESDAY 16TH JUNE CONFERENCE DAY ONE

8:00AM – 8:55AM Breakfast & Registration
8:55AM – 9:00AM First Nations Opening Ceremony
9:00AM – 9:05AM Welcome & Opening Remarks
9:05AM – 10:30AM **Session I — The Next 25 Years**
What will the next 25 years bring, and how will we balance industrial growth while maintaining corporate responsibility?

KEYNOTE & PANELIST

Peter Zeihan
Geopolitical Strategist & Author, **Disunited Nations: The Scramble for Power in an Ungoverned World** CONFIRMED

MODERATOR

Giada Vercelli
Director of Content, **Fitzroy Consultant** INVITED

PANELISTS

Michael Penalosa
Director of Real Estate, **Deloitte** CONFIRMED
Andrew Ramlo
VP of Intelligence, **Rennie Group** INVITED
Jackey Wang
Venture Partner, **500 Startups** CONFIRMED

10:30AM – 10:35AM **Country/Corporate Profile**

10:35AM – 11:00AM **Networking Break**

Peter Zeihan Book Signing
Disunited Nations: The Scramble for Power in an Ungoverned World

11:00AM – 12:00PM **Session II — Sector Report Interviews: Transportation, Aviation & Mobility**

Corporate leaders will conduct one on one interviews about the trends, headwinds and opportunities in these most critical of sectors. They'll explore where and why they see the best opportunities for growth, and what governments need to do to attract investment in these industries.

Transportation

INTERVIEWER

Robin Silvester
President & CEO, **Port of Vancouver** INVITED
Aviation

INTERVIEWER

Robin Silvester
President & CEO, **Port of Vancouver** INVITED
Mobility

INTERVIEWER

Robin Silvester
President & CEO, **Port of Vancouver** INVITED

INTERVIEWEE

Jonathan Brown
Programme Director | Submarines,
Babcock International Group INVITED
David Lytollis
Senior Managing Director - Global Strategy APAC Lead,
Newmark Knight Frank CONFIRMED

12:00PM – 1:00PM

Lunch

1:00PM – 2:00PM

Session III — Workforce Development

This session will cover the role of partnerships between industry and education in preparing students and employees for the modern workforce, and how companies and governments must work to attract and retain that top talent.

MODERATOR

Marc Beauchamp
President & Chief Executive Officer, **CAI Global** INVITED

PANELISTS

Carine Clark
CEO, **Ember** CONFIRMED
Jon Gustafson
Performance Consultant, **Lockheed Martin** CONFIRMED
Kathy Kinloch
President, **BCIT** CONFIRMED
Marc Lijour
VP Capacity and Innovation Readiness,
Information & Communications Technology Council CONFIRMED

2:00PM – 2:30PM

Networking Break

2:30PM – 3:30 PM

Session IV — Natural Resources & Responsible Development

Resources are finite. Climate change is real. Sustainability and Responsibility aren't just catchy industry buzzwords. Corporate leaders will tell us how they and their peers will grow and expand responsibility, how access to natural resources will drive investment, and how companies are accessing those resources responsibly.

MODERATOR

Cameron Johnson
Partner, **TidalWave Solutions** CONFIRMED

PANELISTS

Peter Zebedee
CEO, **LNG Canada** CONFIRMED





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3:30PM – 4:00PM

Networking break

4:00PM – 5:00PM

Session V — Where are Companies Expanding & Why?

A panel of experts will discuss where they see the greatest opportunity and potential, and where and why corporations will likely expand and grow.

MODERATOR

Chris Steele

Vice President of Advisory, **Conway, Inc.** CONFIRMED

PANELISTS

Keith Bennet

Special Projects, **BrewDog** CONFIRMED

Michael P. Davidson

Managing Director - Head of Global Corporate Real Estate, **JPMorgan Chase & Co.** INVITED

Greg Lux

Director of Strategic Consulting, **Cushman & Wakefield** INVITED

Derrick Mashore

Senior Vice President, **CBRE** INVITED

Kim Moore

Senior Managing Director, **Newmark Knight Frank** CONFIRMED

6:30PM – 9:00PM

Networking Dinner & Reception

WEDNESDAY 17 JUNE

CONFERENCE DAY TWO

8:00AM – 8:55AM

Breakfast & Registration

8:55AM – 9:00AM

Welcome Back

9:00AM – 10:15AM

Session VI — Clean Tech & Green Development

Are these merely industry buzzwords, or real drivers of corporate growth and sustainable development. A panel of corporate experts will weigh in, and tell us how government agencies can help incentivize both.

MODERATOR

Santa J. Ono

President & Vice-Chancellor, **University of British Columbia** CONFIRMED

PANELIST

Toralf Nitsch

CEO - Chief Artist, **Energy Artists BV** CONFIRMED

10:15AM – 10:30AM

IPA Awards Ceremony

10:30AM – 11:00AM

Networking Break

11:00AM – 12:00PM

Session VII — Artificial Intelligence & Digital Transformation

Artificial Intelligence (AI) has the potential to unlock unprecedented social and economic benefits, and keep our workers and our industries competitive in a rapidly

PANELISTS

Raghu Bala

CEO, **NetObjex** CONFIRMED

John Kahan

Chief Data Analytics Officer, **Microsoft** INVITED

Maren Lesche

Founder, **Startup Colors** CONFIRMED

Fatou Ndiaye

Co-founder | Global Trade Expert, **The Great Village | United Nations – UN/CEFACT** CONFIRMED

12:00PM – 1:00PM

Lunch

1:00PM – 2:15PM

Session VIII — Site Selection Consultants Roundtable

The consultant roundtables tend to be the best attended at any economic development event, as real site consultants with real projects share their expertise on how ED agencies succeed in getting their attention, and how they fail.

KEYNOTE & PANELIST

Gregg Wassmansdorf, Senior Managing Director | Global Corporate Services, **Newmark Knight Frank** CONFIRMED

MODERATOR

Ann Harts, Executive Vice President | Site Selection & Incentives, **ESRP** CONFIRMED

PANELISTS

Mason Ailstock

Senior Principal, **HR&A Advisors** CONFIRMED

Susan Arledge

President, **ESRP** CONFIRMED

Julie Dow

Director of Economic Development, **Lockheed Martin Corporation** CONFIRMED

2:15PM – 2:20PM

Country/Corporate Profile

2:20PM – 2:45PM

Networking Break

2:45PM – 4:00PM

Session IX — Global Disorder: How Protectionism & Trade Wars will Shape the Future

What new world order will emerge from the current disorder? How will companies adapt their expansion plans, and how might the global economic landscape be forever altered?





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MODERATOR

Giada Vercelli

Director of Content, **Fitzroy Consultant** INVITED

PANELISTS

Shailendra Kumar

Chief Evangelist, **SAP** CONFIRMED

James Townsend-Rose

Operations Director, **JUMO.WORLD** INVITED

Peter Zeihan

Geopolitical Strategist & Author, **Disunited Nations:**

The Scramble for Power in an Ungoverned World CONFIRMED





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