

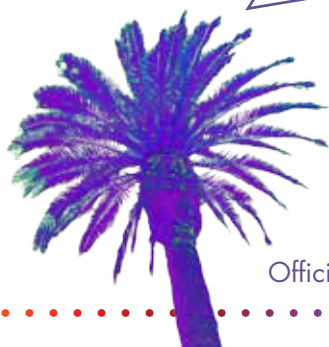
2016 The WORLD FORUM for Foreign Direct Investment



APRIL 3-6

SAN DIEGO

Manchester Grand Hyatt Hotel



Host Sponsor

Official Event of the Global FDI Association

WORLD FORUM

for Foreign Direct Investment

As the official event of the Global Foreign Direct Investment Association, the WORLD FORUM for Foreign Direct Investment brings together expanding companies, investment promotion agencies and service providers to network and forge long-lasting relationships. Business leaders, chief executives and decision-makers from internationally expanding companies will come to hear and discuss the latest news and trends on corporate investment strategy and expansion opportunities. This annual event began in 2003 in Amsterdam and has grown to include host cities and attendees from across the globe.

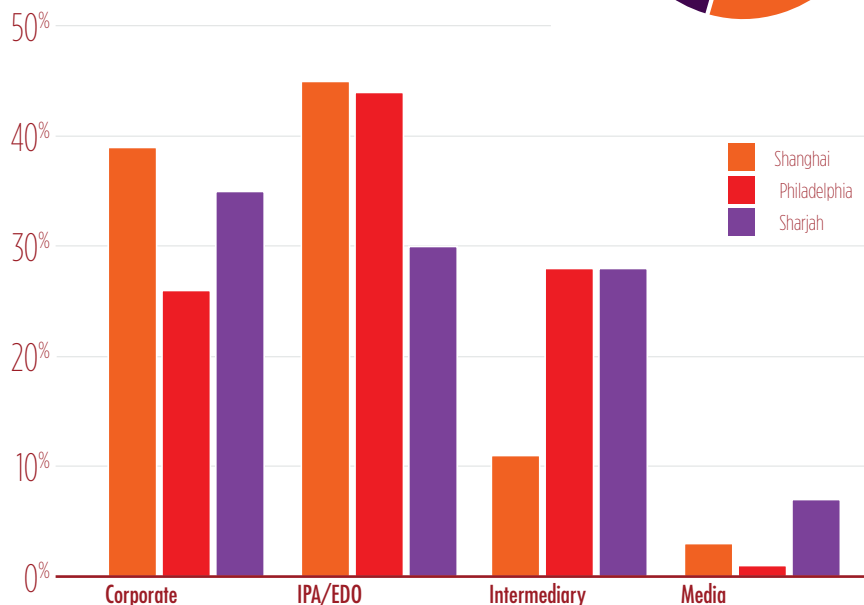
Benefits of Being a Sponsor:

- Build investor confidence in your organization or location
- Highlight your organization or location on a world stage where delegates from all continents attend
- Two complimentary registrations included (\$2,500 value each) unless otherwise noted on following page
- Logo on all collateral and marketing, including website and signage
- Pre and post-event delegate list (with contact information post-event)
- Sponsor ribbons for staff

Typical Attendees:

WORLD FORUM attendees are all those professionals involved within an FDI deal. We categorize these as the corporate investor, the investment promotion agency/economic development organization, and the intermediary site consultant or legal advisor.

Forum Attendance 2013-2015



SPONSORSHIP OPPORTUNITIES

Location Showcase (3 available)

\$19,500

Sponsor a panel session appropriate to your target sectors and present the advantages of your region as the location of choice by recommending a corporate investor/case study for the panel. Includes USB stick with a case study presentation, link to location presentation on World Forum website for six (6) months, three (3) registrations and display space in networking area.

~~Exclusive Meet the~~ **SOLD!**

~~Consultants Luncheon~~

\$15,500

Private event with consultants, including a location presentation, and three (3) registrations.

~~Advisory Panel (4 available)~~ **SOLD!**

\$15,000

Includes one (1) moderating slot and three (3) registrations.

Wine Reception (2 available)

\$12,500 (+ corkage)

Includes display table during reception. Sponsor provides wine.

4-port USB Hub (1 available)

\$9,500

Branded with your logo.

Exclusive Hotel Key Cards

\$11,000 (+ costs)

Exclusive Meeting Room Beverages

\$9,500 (+ costs of branding/item)

Logo on bottles placed on tables in the meeting room.

Exclusive Mobile Chargers/

Power Boosters

\$9,500 (+ costs)

Branded with your logo.

Exclusive Twitter Wall

\$9,500

Logo on Twitter wall displayed during your conference.

Exclusive Charging Station

\$9,000 (+ costs)

Branding on charging station.

Breakfast (1 sponsor per day)

\$7,200 (+ a/v and table pillar costs)

Includes display table during the breakfast, video running in background, and opportunity to give a 5-10 minute presentation to delegates.

Exhibit Space (3 available)

\$8,900

Display area in networking foyer. Includes 10 ft. branded backdrop display and custom case-to-counter.

Lunch (1 available)

\$13,900 (+ a/v and table pillar costs)

Includes display table during the lunch, video running in background, and opportunity to give a 5-10 minute presentation to delegates.

Networking Breaks

(1 sponsor per day)

\$8,000

Includes display table during the day (optional tricycle cart at additional cost).

Exclusive Ice Cream Break

\$8,000 (+ cost of ice cream)

Exclusive Delegate Bags

\$7,500 (+ costs)

With your logo, The WORLD FORUM and Conway Events logos.

Delegate Handbook Advertising

\$7,500 (Inside Front Cover spread)

\$6,500 (Center Spread)

\$6,500 (Inside Back Cover Spread)

SOLD! ~~\$7,000 (Back Cover)~~

\$5,500 (Two Internal Full Pages Available)

Sponsor provides artwork to spec, includes one (1) registration.

Exclusive Fun Run

\$7,000 (+ cost of optional t-shirts w/ logo)

Option to lead Fun Run, provide a gift to runners.

Mobile App Ad (1 available)

\$6,000

On mobile app open screen, with one (1) registration.

Mobile App Rotating Banner Ad

(3 available)

\$5,000

On home screen, with one (1) registration.

2016 The WORLD FORUM for Foreign Direct Investment

The World Forum has proved a great help in informing our location decisions.

..... ● **Zhang Dong**
Vice President, Inspur Group

[The World Forum] enabled us to showcase our strengths across a number of sectors and it was due to the excellent organizational skills and efficiency of the [Conway Events] team that made this event a success. Their commitment and understanding enabled us to maximize this opportunity with successful results and lasting networking connections with key influencers.

..... ● **Joanna Gourlay**
Account Manager,
Scottish Development International

Very good organization, speakers, presentations and very useful one-to-one meetings. Very pleased with the event and the networking opportunities.

..... ● **Pauline Bourcet**
Senior Consultant, Frenger

Thanks again to your fantastic team for doing a great job! We were very pleased with the panels, speakers, attendance and overall organization. It was a pleasure working together and we hope this is the beginning of a long-term working relationship!

..... ● **Wilfred H. Muskens**
Deputy Secretary for International Business Development,
Pennsylvania Office of International Business Development (DCED)

The World Forum provided a valuable opportunity to promote Bologna and the best of the city's economic-productive system at an international level. A chance for constructive debate with foreign operators and companies to gain a better understanding, based on the real economy, of the critical issues as well as the opportunities for our local territory.

..... ● **Giuseppina Gualtieri**
General Manager, PromoBologna



For more information, please contact events@conway.com

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