

# SHANGHAI CHINA

22-24 MAY 2017





or 14 years the WORLD FORUM for Foreign Direct Investment has brought together expanding companies, investment promotion agencies and service providers from across the globe to network and forge long—lasting relationships. Business leaders, chief executives and decision-makers from internationally expanding companies come to hear and discuss the latest news and trends on corporate investment strategy and expansion opportunities.

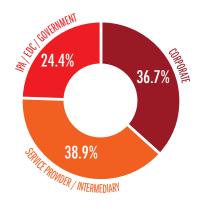
#### BENEFITS OF BEING A SPONSOR:

- Build investor confidence in your organization or location
- Highlight your organization or location on a world stage where delegates from all continents attend
- · Logo on all collateral and marketing, including website and signage
- Pre- and post-event delegate list (with contact information post-event)
- Sponsor ribbons for staff

#### **OUR ATTENDEES:**

WORLD FORUM attendees are senior leaders involved in every aspect of FDI, including corporate investors, government officials, intermediaries, site consultants, investment promotion agencies and legal advisors.

The 2016 WORLD FORUM saw attendees from **COUNTRIES** 





#### TIER ONE SPONSORSHIPS

### EXCLUSIVE PLATINUM SPONSOR **SOLD**

- Exclusive sponsorship of the Gala Welcome Dinner & Reception, the official conference kick-off event, which includes a welcome address to all delegates.
- Placement of sponsor banners and signage throughout the dinner venue
- Exclusive speaking opportunity
   on one conference panel, joining
   C-level executives from multinational
   corporations (representative must be
   senior level and an engaging speaker)
- 10 complimentary registrations (Registration value of \$1,999, total value of \$19,990)
- A one-page advertisement on the back cover of the delegate handbook, distributed to all delegates and speakers
- An event exhibit booth
- Platinum Sponsor ribbons on all attendee badges
- Access to the attendee list in advance
- Promotional item of your choosing in all delegate bags

# **EXCLUSIVE GOLD SPONSOR** \$55,000

- Exclusive networking break sponsor, which includes an address to all delegates before one session
- Placement of sponsor banners and signage throughout the reception venue
- Option to nominate a corporate investor in your area to sit on a panel at the conference
- 5 complimentary registrations (Registration value of \$1,999, total value of \$9,995)
- A one-page advertisement in the delegate handbook, distributed to all delegates and speakers
- An event exhibit booth
- Gold Sponsor ribbons on all attendee badges
- Access to the attendee list in advance
- Promotional item of your choosing in all delegate bags

- The World Forum brings in the people actually doing the investing, people who have positions on why they should invest, great dialogue and great collaboration.
  - Roman Bukary, Vice President Account Management, NetSuite

### TIER TWO SPONSORSHIPS

## EXCLUSIVE "OWN THE NIGHT RECEPTION" - THE HOUSE OF ROOSEVELT

#### **SOLD**

Includes exclusive sponsorship of the entire evening and an event exhibit booth. Includes 6 registrations.

### EXCLUSIVE "OWN THE NIGHT RECEPTION" - HUANGPU RIVER CRUISE

#### **SOLD**

Includes exclusive sponsorship of the entire evening and an event exhibit booth. Includes 6 registrations.

#### **CONFERENCE PARTNER** \$35,000

Includes your logo in program and on all marketing materials and receive recognition from the stage, plus a one-page ad in the delegate handbook and 4 registrations.

#### EXCLUSIVE DAILY LUNCH \$18,000 - 1 REMAINING

Includes display table during the lunch, video running in background, opportunity to give a 5-10 minute presentation to delegates, and 3 registrations.

#### **LOCATION OR CORPORATE SHOWCASE** \$17,500

Sponsor a panel session appropriate to your target sectors and present the advantages of your region or company by recommending a corporate investor for the panel. Includes a link to location presentation on World Forum website for six months, and display space in networking area. Sponsor provides USB stick. Includes 3 registrations.

### **DELEGATE HANDBOOK ADVERTISING**

Inside Front Cover Spread	\$7,200
Center Spread	\$5,900
Inside Back Cover Spread	\$5,900
Back Cover	\$6,200
Two Internal Full Pages Available	\$4,900

Sponsor provides artwork to spec. Includes 1 registration.

### TIER THREE SPONSORSHIPS

#### **EXHIBIT SPACE**

#### \$9,800

Display area in networking foyer. Includes 10-ft. branded backdrop display, custom case-to-counter, and 2 registrations. Sponsor provides artwork to spec.

#### EXCLUSIVE DAILY BREAKFAST \$9,800 - 1 REMAINING

Includes display table during the breakfast, video running in background, opportunity to give a 5- to 10-minute presentation to delegates, and 2 registrations.

#### HOTEL KEYCARDS \$8.900

All guests hotel key cards will include your logo. Includes 2 registrations.

# EXCLUSIVE DAILY NETWORKING BREAKS \$8,900

Includes display table during the day and 2 registrations.

# **EXCLUSIVE DELEGATE BAGS** \$8,500

With your logo, The WORLD FORUM and Conway Events logos. Includes 2 registrations.

#### **EXCLUSIVE WEIBO WALL** \$8,500

Logo on Weibo wall displayed during your conference. Includes 2 registrations.

#### EXCLUSIVE MOBILE CHARGERS/ POWER BOOSTERS \$7,700

Branded with your logo. Includes 1 registration.

#### LANYARDS \$5,900

Sponsor provides logo to spec. Includes 1 registration.

#### MOBILE APP \$5,000

Banner ad on World Forum mobile app. Includes 1 registration.

### NAPKINS & WATER \$4,900

Your logo along with Conway and World Forum logos on all napkins and water for all beverage and snack stations. Includes 1 registration.

# EXCLUSIVE CUSTOM CHINESE PAINTINGS FOR ALL DELEGATES \$4,500

Custom Chinese paintings with delegate's names on them to be given away during the Gala Opening Reception. Sponsor has signage next to artists thanking them for providing the paintings, and will be listed on all conference materials as a sponsor. Includes 1 registration.

#### SESSION SPONSOR \$3,500

Includes logo in program, recognition from stage and 1 registration.





