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The  
**WORLD FORUM**  
for Foreign Direct Investment



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 SCOTLAND

9-11 MAY 2022

EICC • THE EXCHANGE  
150 MORRISON ST.  
EDINBURGH, EH3 8EE, UK

# The 2022 WORLD FORUM

for Foreign Direct Investment

## ABOUT THE WORLD FORUM FOR FDI

**T**he World Forum for Foreign Direct Investment is the world's oldest and foremost global event dedicated to cross-border investment. Held annually in a different country each year, the World Forum brings together corporate and government leaders to discuss the future of the global economy, and what leaders from across the world must do to sustain economic growth, create jobs and improve the quality of life for their citizens. The World Forum serves as a key connector, bringing together corporate decision-makers from globally expanding firms with leaders of investment promotion agencies, service providers and intermediaries.

In the event's long history, business and government leaders from more than 90 countries have attended the World Forum for Foreign Direct Investment.

This event is a phenomenal opportunity for any location to promote themselves as an investment destination to a wide network of corporate investors globally.

Investing in sponsoring the World Forum allows you to tell your story, meet key decision makers and grow your business network to ensure you can attract vital international investment and jobs to your community.

With billions worth of private investment in the energy transition, the City of Fort Saskatchewan is  
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CITY OF  
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**for Foreign Direct Investment**
**MONDAY 9 MAY**
**PRECONFERENCE DAY**
**7:45AM – 4:00PM**
**Conference Registration Opens**
*EICC: Lennox Entrance — Level 0*
**8:30AM – 4:15PM**
**FDI Training Seminar for Investment Promotion Professionals**
*Lammermuir Suite*
*or*
**9:00AM – 4:00PM**
**Site Visits for Corporate Investors & Site Selectors**
*EICC: Lennox Entrance — Level 0*
**8:00AM – 4:00PM**
*Energy Transition Tour:*

- Michelin Scotland Innovation Parc in Dundee
- Gin Tasting & Lunch in St. Andrews provided by Eden Mill
- Arrol Gibb Innovation Campus in Rosyth

*or*
**8:30AM – 4:00PM**
*Health Tech Tour in Glasgow*

- Queen Elizabeth University Hospital campus in Glasgow
- Tour of the Glasgow Lighthouse Lab
- Whisky Tasting & Lunch
- Tour of the Advanced Manufacturing Innovation District Scotland, including the Medicines Manufacturing Innovation Centre

**6:30PM – 10:00PM**
**Welcome Reception**
*Royal Yacht Britannia*

- Meet at the Sheraton Lobby by 6:00 PM for Transportation

**TUESDAY 10 MAY**
**CONFERENCE DAY ONE**
**7:45AM – 4:00PM**
**Conference Registration Opens**
*EICC: Lennox Entrance — Level 0*
**8:00AM – 8:55AM**
**Breakfast**
**9:00AM – 9:30AM**
**Welcome to the 2022 World Forum for FDI**

EMCEE

**Charles FitzGibbon**
*Vice President, Conway Data*

SPECIAL GUEST SPEAKER

**Ivan McKee**
*Minister for Business, Trade, Tourism & Enterprise*
**9:30AM – 10:30AM**
**Session I — Creating a Wellbeing Economy: The Future of Investment**  


As our world view has shifted considerably in light of the Coronavirus Pandemic this session will explore what

the future of cross border investment looks like. Our panelists will discuss how the corporate decision-making process has changed, how priorities for investors have shifted and the strategies thriving locations are adopting to develop values led economies and attract high quality investment.

MODERATOR

**Guillermo Mazier**
*President — Americas, WavTeq*

PANELISTS

**Bob Westover**
*Senior Vice President, Colliers*
**Kathy Khuu**
*Global Head - Responsible Business,*
*Shell International*
**Peter Arnold**
*UKI chief Economist, EY*
**10:30AM – 11:00AM**
**Networking Break**
**11:00AM – 12:00PM**
**Session II — A Just Transition: Net Zero, Renewable, Clean Tech & Energy Transition**


Are these merely industry buzzwords, or real drivers of corporate growth and sustainable development? A panel of corporate experts will weigh in and tell us how government agencies can help incentivize both.

MODERATOR

**Robert Pollock**
*Visiting Scholar, College of Europe /*
*Managing Partner, Regional Development Solutions*

PANEL

**Isabel Cyr**
*Director of Policy & Government Relations,*
*Taiga Motors*
**Professor Martin Tangney OBE**
*President, Celtic Renewables Ltd*
**Dr. Gillian Marcelle**
*CEO, Resilience Capital Ventures*
**Helen Barrow**
*Managing Director, Accenture*
**12:00PM – 1:00PM**
**Lunch**
**12:00PM – 1:00PM**
**Private Roundtable (Invite Only)**

**1:00PM – 2:15PM**
**Session III — Investment in Digital Industries: Sector Report**



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# The 2022 WORLD FORUM

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**MODERATOR**
**Mark Gregory**

Visiting Professor/Business Economics/Former Chief Economist,  
*Staffordshire University & EY*  
*Digital Financial Services*

**PANELIST**
**Stephen Ingledeew**

Chair, *FinTech Scotland*  
*Digital Business Services*

**PANELISTS**
**Adrian Kingwell**

Founder & CEO, *Mezzo Labs*

**Ross McDonald**

Business Development Director, *DB*  
*Software & Cyber Security*

**PANELIST**
**David Calder**

Chief Product Officer, *Adarma*

**2:15PM – 2:45PM**
**Networking Break**
**2:45PM – 3:45PM**
**Session IV – Decentralization of Production and Distribution: New Opportunities**

Interrupted supply chains due to natural disasters (COVID-19), products shortages and trade tariffs require companies to rethink their supply chain and manufacturing footprints in order to mitigate risk. Companies are developing resilient supply chains in which a revised global footprint is on the C-level agenda. How can you benefit from onshoring and nearshoring corporate strategies?

**MODERATOR**
**Rene Buck**

CEO, *BCI Global*

**PANEL**
**Dr. Poonam Gupta**

CEO, *PG Paper*

**Koen Gijpers**

Managing Consultant, *IBM PLI*

**Alfonso Álvarez**

Deputy Managing Director, *Cellnex UK*

**John Lusk**

SVP and COO Maritime, *Spire Global UK Limited*

**3:45PM – 4:00PM**
**Day 1 Closing Remarks**
**3:45PM – 4:45PM**
**Private Roundtable: Cocktails & Canapes (Invite Only)**

**6:30PM – 10:00PM**
**Gala Reception**

*National Museum of Scotland*



- If you require transportation, meet in the Sheraton lobby by 6:00PM

**WEDNESDAY 11 MAY**
**CONFERENCE DAY TWO**
**7:45AM – 4:00PM**
**Conference Registration Opens**

*EICC: Lennox Entrance – Level 0*

**8:00AM – 8:55AM**
**Breakfast**
**9:00AM – 9:15AM**
**Welcome Back**
**Charles FitzGibbon**

Vice President, *Conway Data*

**Lord Grimstone of Boscobel Kt**

Minister for Investment,  
Department for International Trade

EMCEE

SPECIAL GUEST SPEAKER

**9:15AM – 10:30AM**
**Session V – Workforce Development & Global Competition for Talent**

The last several years have seen a huge shift in how and where we work. How has the move to remote working changed the decision-making process for companies and has this helped or hindered locations in attracting and retaining the top talent they need to compete for investment projects?

**MODERATOR**
**Lorri Lowe**

Managing Partner, *Friisberg & Partners International*

**PANELISTS**
**Carine Clark**

Partner, *Pelion Venture Partners*

**Jon Gustafson**

HR Economic Development Lead - Strategic Workforce Initiatives,  
*Lockheed Martin Corporation*

**Patsy Van Hove**

Strategic Location Consultant,  
*IBM Consulting - PLI*

**Emma Walker**

Country Manager - Scotland, *Auticon*

**10:30AM – 11:00AM**
**Networking Break**
**11:00AM – 12:00PM**
**Session VI – Health Tech**


With a focus on healthcare infrastructure and health tech like we have never seen before, in this session our corporate experts will discuss what is required from a location to ensure this sector can thrive and drive forward continued growth in the future.

**MODERATOR**
**Chris Knight**

COO & Co-Founder, *WavTeq*

**PANEL**
**Andrew Guy**

Partner UK, *Friisberg & Partners International*

**Maren Lesche**

Founder & Program Director/Ecosystem Lead,  
*Vision Health Pioneers Incubator & IntelloT*



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for Foreign Direct Investment

## Ken Sutherland

President, *Canon Medical Research Europe*

12:00PM - 1:00PM

## Lunch

12:00PM - 1:00PM

## Private Roundtable *(Invite Only)*

INVEST IN  
MURCIA) SPAIN

1:00PM - 2:15PM

## Session VII — High Value Manufacturing – Sector Report

MODERATOR

### Christopher Clark

Senior Managing Director, *FTI Consulting*

### Aerospace

PANELIST

### Craig Clark

MBE & Founder, *Clyde Space Ltd /*

Chair, *Space Scotland*

### Transformation of Chemical Industries

PANELIST

### Graeme Taylor

Director of Food & Agriculture,

*Rud Pedersen Public Affairs*

2:15PM - 2:45PM

## Networking Break

2:45PM - 4:00PM

## Session VIII — Food and Drink Innovation

The Food and Beverage Industry has seen huge amounts of growth and innovation in the last number of years with a huge focus on health and technology. What are the key players in this industry predicting for the future and how should leading edge locations and economies position themselves to attract investment from this thriving sector.

MODERATOR

### Andrew Clutz

Head of Economic Development, *Tractus Asia*

PANEL

### David Farquhar

CEO, *Intelligent Growth Solutions*

### Richard Grenfell-Hill

Chief Economist, *Diageo*

### Ann Petersen

Director, *Atlas Insight*

4:00PM - 4:30PM

## Closing Remarks

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## TIMING

To ensure the smooth running of this event and as a courtesy to the speakers, please take your seats a few minutes before each session starts so that we can keep to the time schedules.

## SUMMIT AGENDA

Please refer to this Forum Agenda for all details and timings concerning the program.

## INTERNET ACCESS

 Thanks to EY for providing complimentary wifi at the EICC throughout the Forum. Please be sure to pick up the details once you have checked into registration.

## SOCIAL MEDIA

For live updates please follow us on Twitter [@ConwayGlobal](#) using [#WorldForum22](#).

## NETWORKING & MAKING CONTACTS

We hope that you are able to use your time at the 2022 World Forum for FDI to make meaningful connections, so please approach a staff member for an introduction if there is a specific person with whom you would like to meet during this Forum.

## ORGANIZERS

If you have questions during the event, please visit the registration desk for assistance. You may also contact us directly using information below.

**Laura Jane Martin**, Independent Consultant  
[Laura.martin@conway.com](mailto:Laura.martin@conway.com) | +447738262642

**Kalyn Soenksen**, Global Director of Events & Sponsorships  
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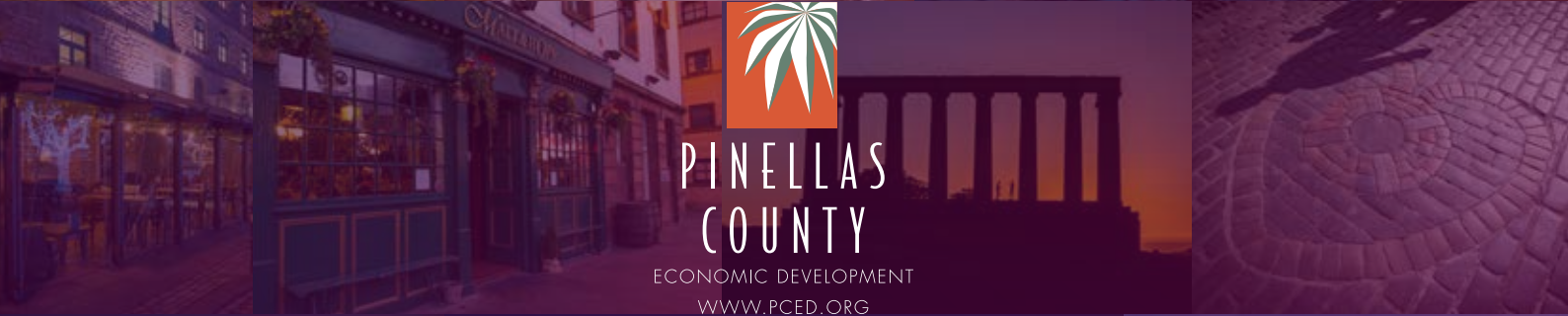
- 1<sup>st</sup> Global Peace Index, West Africa
- 2<sup>nd</sup> Largest Economy in West Africa
- 3<sup>rd</sup> Ease of Doing Business, West Africa

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Ghana Investment Promotion Centre

Talk to  GHANA INVESTMENT PROMOTION CENTRE

Ghana Investment Promotion Centre, Vivo Building,  
Rangoon Lane, Cantonments, Accra Ghana,  
T: +233 302 665 125-9 or +233 544 332 086,  
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